

# First Unitarian Church of Toledo

Searching for the Future

January 2015

# Mission

**FOSTERING SPIRITUAL GROWTH**

and

**COMPASSIONATE ACTION**

# Vision

A VIBRANT SPIRITUAL COMMUNITY  
THAT ACHIEVES  
GROWTH, VISIBILITY, AND RELEVANCE

# Goals and Priorities: Growth

- Increase membership:
  - Campus outreach
  - Marketing, advertising, speakers
  - Facilitate participation of new members into existing groups
  - Responsible stewardship, needs vs/ wants
  - Broaden spiritual activities
  - Increase diversity

# Goals and Priorities: Visibility

Increase outreach:

- Meetings with other social justice organizations
- Marketing/advertising committee
- Letters to the editor, Blade column, petitions
- Outreach to campus
- Films and speakers

# Goals and Priorities: Relevance

- Active social justice
- Outreach minister/senior minister active in the community
- Meetings with other social justice groups, e.g., NAACP, Legal Aid
- Outreach to other religious groups
- More active in the UUA
- Campus outreach
- Encourage letters to the editor

# Goals and Priorities: Resources

- Increased staffing:
  - Full time Religious educator
  - Outreach minister
  - Custodian
- Responsible stewardship
- Membership commitment and growth

# We would like first Unitarian to be more...

- Well-known (4)
- Engaged (3)
- Welcoming (3)
- Social-justice-oriented (2)
- Diverse (2)
- Connected (2)
- Confident
- Open
- Service-oriented
- Seen
- Inclusive
- Socially-active
- Robust
- Visible
- Community-involved
- Green
- Spiritual
- Comfortable
- Spirit-moving
- Learning-oriented
- Generous
- Involved (Social Justice)
- Interactive
- Organized
- Leaderly (Social Justice)
- Neighborly
- Together
- Youthful
- Big
- Growing
- Active
- Outspoken
- Flexible
- Big
- Educational
- Competent